

# HALLELUJAH TRENDS

## Train-Em-Up Internship Program

### 2026 Sponsorship Guide



#### WELCOME

Thank you for considering partnering with Hallelujah Trends!

Your support empowers young leaders, fuels meaningful community outreach, and strengthens a mission-driven brand dedicated to serving people experiencing homelessness and individuals transitioning from incarceration.

The Train-Em-Up Internship Program is built on purpose, growth, and impact. With your sponsorship, we can equip interns with the resources, mentorship, and financial support they need to thrive.

#### OUR MISSION

Hallelujah Trends exists to uplift individuals experiencing homelessness and reentry by providing essential items, encouragement, and faith-centered support — all while inspiring our community through fashion, outreach, and storytelling.

The Internship Program extends this mission by investing in the next generation of leaders who will carry this work forward.

#### ABOUT THE INTERNSHIP PROGRAM

The Train-Em-Up Internship is a 12-14 week program where students gain hands-on experience in:

- Social media & digital marketing
- Content creation & brand storytelling
- Community outreach & nonprofit operations
- Event planning
- Administrative and organizational support
- Leadership development
- Faith-based service opportunities (optional)

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**Interns work 10-20 hours/week and help lead major Hallelujah Trends initiatives, including:**

- Launching TikTok presence
- Growing Instagram reach
- Writing blog content
- Planning a Day of Giving Back outreach event
- Presenting a final project
- Interviewing the next class of interns

**Your sponsorship helps make this possible.**

## **WHY SPONSOR?**

### **Support Youth Development**

- Your gift empowers young people with real-world skills, mentorship, and leadership opportunities.

### **Multiply Community Impact**

- Interns play a direct role in serving people experiencing homelessness in Atlanta.

### **Expand a Mission-Driven Movement**

- Sponsors help us continue the work of spreading hope, dignity, and opportunity.

### **Brand Visibility & Goodwill**

- Sponsors receive recognition across our website, social media, and programs — positioning your organization as a champion of community change.

## **SPONSORSHIP LEVELS**

### **Y SPONSOR AN INTERN — \$500**

Provide a full stipend for one intern.

You Receive:

- Sponsor recognition on our website
- Social media thank-you post
- Recognition at kickoff + wrap-up ceremonies
- Name listed in our Internship Handbook
- Optional connection call with your sponsored intern

### **Y SUPPORTING PARTNER — \$250-\$350**

Help cover event supplies, outreach materials, or intern project costs.

You Receive:

- Social media thank-you
- Name listed on sponsorship page
- Recognition at Day of Giving Back

### **Y COMMUNITY CHAMPION — \$1,000+**

Sponsor the entire program for a season.

You Receive:

- Logo + feature on website
- Dedicated social spotlight post
- Mention in newsletter
- Official “Community Champion” badge
- Invitation to speak at Orientation or Closing Ceremony
- Logo on Day of Giving Back signage

Priority volunteer opportunities for your staff/team



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#### 👉 HOW TO BECOME A SPONSOR

**Partnering with Hallelujah Trends is simple:**

1. Choose your sponsorship level
2. Complete the Sponsorship Form (or email us directly)
3. Submit your contribution
4. Receive your welcome packet + recognition

- [!\[\]\(79de0df6c6ddd2d4eb74f1cc5f48ec50\_img.jpg\) Become a Sponsor](#)

**Contact Us for Questions**

Email: [htinfo@hallelujahrends.com](mailto:htinfo@hallelujahrends.com)

#### 🕊 THANK YOU

Your support helps young people discover their potential and empowers us to continue uplifting our community with faith, hope, and compassion.

Together, we are building leaders.

Together, we are changing lives.

Together, we shout: Hallelujah



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